

**OMNICOM** GROUP NATIONAL ADVERTISING CEO & President John Wren AGENCIES New York **GOODBY, SILVERSTEIN** umber of countries 100+ AND PARTNERS 74,000+ Number of countries US only Number of offices evenue for 2015 **\$15.13bn** GSD&M VENUE SPLIT Number of countries US only Number of offices orth America 26.0% MARTIN WILLIAMS Number of countries US onl 10.4% Number of offices **MERKLEY & PARTNERS** frica and Middle East 1.79 Number of countries US only Number of offices ZIMMERMAN GLOBAL ADVERTISING **ADVERTISING** Number of countries US on Number of offices BBDO WORLDWIDE President & CEO 180 AMSTERDAM Andrew Robertson Number of countries Number of countries Number of offices Number of offices Number of countries Number of countries US only Number of offices Number of offices **RELATED COMPANIE** ORGANIC, INTERONE DIVERSIFIED AGENCY **ERVICES** DDB WORLDWIDE President & CEO PUBLIC RELATIONS (OMNICO Chuck Brymer PUBLIC RELATIONS GROUP) Number of countries **BLUECURRENT PUBLIC** Number of offices RELATIONS **MULTICULTURAL** Number of countries CLS STRATEGIES Number of countries US only COMMUNICATIONS Number of countries **US only** FLEISHMANHILLARD RELATED COMPANIES Number of countries TRIBAL WORLDWIDE, TRACK Number of offices DDB, DDB HEALTH, ALMA, RAPP TRACYLOCKE, THE GPLUS ANT FARM, DOWNTOWN Number of countries PARTNERS, RED URBAN, DDI KETCHUM REMEDY, ROGERS TOWNSEN ROBERTS AND LANGER DDB, KREAB GAVIN ANDERSON DDB ANDERSON **MARINA MAHER** TBWA WORLDWIDE **COMMUNICATIONS** President & CEO Number of countries US on **Troy Ruhane** Number of countries **MERCURY** Number of offices PORTLAND Number of countries **AUDITOIRE, BEING, DIGITAL** PORTER NOVELLI ARTS NETWORK (DAN). Number of countries TBWA\MEDIA ARTS LAB Number of offices DOREMUS Number of offices MEDIA SERVICES MULTICULTURAL MARKETING OMNICOM MEDIA DIESTE Number of countries US only President & CEO Darvl Sir CEO EMEA Colin Gottlieb FOOTSTEPS CEO North America Number of countries US only Page Thompson **LATINWORKS** Cheuk Chiang Number of countries US onl CEO Latin America Julian Porras **EALTHCARE** Number of countries **ADELPHI GROUP** Number of offices Number of countries **OMD WORLDWIDE BIOLUMA** President & CEO Number of countries Mainardo de Nardi Number of countries **BIOPHARM** Number of offices **COMMUNICATIONS** PHD WORLDWIDE Number of countries US only President & CEO Mike Cooper Number of countries Number of countries CDMICONNECT Number of offices Number of countries US only **MEDIA GROUP** DDB HEALTH **PROGRAMMATIC** Number of countries President & CEO **ENTRÉE HEALTH** Megan Pagliuc Number of countries 3 US only Number of countries Number of offices HARRISON & STAR Number of countries ANNALECT President & CEO **HEALTH SCIENCE** COMMUNICATIONS Number of countries Number of countries US onl Number of offices Number of countries President & CEO David P. Murpl Number of countries Number of countries Number of offices PRO ED COMMUNICATIONS **PATHWAY GROUP** umber of countries US or President & CEO Wendy Arno SCSCG MEDIA GROUP Number of countries US only Number of countries US onl Number of offices **OPTIMUM SPORTS** Number of countries President & CEO TARGIS K.K. Number of countries US only Number of countries Number of offices TBWA\WORLDHEALTH **RESOLUTION MEDIA** Number of countries George Man CRM: BRANDING/ Number of countries ONSULTANCY/DESIGN Number of offices BEANSTALK **OUTDOOR MEDIA** Number of countries Dave Yaculle THE DESIGNORY Number of countries US only Number of countries Number of offices HORNALL ANDERSON THE CONTENT Number of countries COLLECTIVE INTERBRAND President & CEO Claudia Cahill Number of countries Number of countries US only Number of offices

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PROXIMITY

WEDNESDAY

SPIKE DDB

**GROUP** 

CEO APAC

**OMNICOM** 

NOVUS

**GROUP** 

**HEARTS & SCIENCE** 

Number of countries

Number of offices

Scott Hagedo

SIEGEL+GALE

SIGNATURE GRAPHICS

STERLING BRANDS

Number of countries

**WOLFF OLINS** Number of countries

mber of countries US onl

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DIVERSIFIED AGENCY SERVICES (continued) CUSTOM PUBLISHING CEDAR Number of countries **SPECIALIST** Number of countries UK only RELATIONSHIP MARKETING Number of countries US only TLGG Number of countries Number of countries US on JAVELIN Number of countries US only Number of countries **TARGETBASE** Netherlands only Number of countries US only ENTERTAINMENT, EVENT & **SPORTS MARKETING GMR MARKETING** Number of countries Number of countries SERINO COYNE LLC Number of countries US on STEINER SPORTS MARKETING Number of countries US only **WASHINGTON SPEAKERS BUREAU** Number of countries US only Number of countries **CREATIVE CHANNEL** SERVICES Number of countries US only MARKETSTAR Number of countries NTERACTIVE SERVICES **CRITICAL MASS** Number of countries ORGANIC Number of countries Number of offices NON-PROFIT MARKETING **CHANGING OUR** Number of countries ONE HUNDRED Number of countries US only GRIZZARD COMMUNICATIONS Number of countries US only RUSS REID COMPANY Number of countries US only **POINT OF SALE/** Number of countries **EG+ WORLDWIDE** Number of countries COMMUNISPACE Number of countries FLAMINGO Number of countries **HALL & PARTNERS** Number of countries M/A/R/C RESEARCH Number of countries US only MASLANSKY + PARTNERS Number of countries THE MODELLERS Number of countries US only RETAIL/PROMOTIONAL ALCONE MARKETING Number of countries US on THE MARKETING ARM Number of countries COLANGELO Number of countries US only THE INTEGER GROUP Number of countries **US only** TRACYLOCKE Number of offices

**PUBLICIS GROUPE** ablished dauarters **EVENUE SPLIT** rth America sia Pacific tin America PUBLICIS Number of offices TEAM ONE FALLON PRODIGIOUS Number of offices PRODIGIOUS **MARKET FORWARD** TANGERINE FILMS EO BURNETT Chairman & CEO Number of offices LEO BURNETT ALPHA245 **METADESIGN** ROKKAN Number of countries Number of offices BBH LONDON **BBH SINGAPORE BBH NEW YORK BBH SHANGHA BBH MUMBAI BBH LOS ANGELES** BBH STOCKHOLM

airman & CEO Maurice Lévy 100+ mber of countries evenue for 2015 **€9.60bn** 54.09 **27.7**% 11.1% ddle East Africa **SAATCHI & SAATCHI** Chairwoman Kate Stanner Number of countries SAATCHI & SAATCHI SAATCHI & SAATCHI X SAATCHI SYNERGIZE **INTERACTIVE SOLUTIONS** CEO Prodigious worldwide Jean-François Valen Number of countries Rich Stoddart Number of countries URNER DUCKWORTH Neil Munn PUBLICIS CONSULTANTS MSLGROUP SALTERBAXTER MSLGROUP PUBLICIS LIVE PUBLICIS EVENTS **EPIC MSLGROUP** LIVECOM MSLGROUP **MSLGROUP THE PRACTICE MSLGROUP MIDDLE EAST** QUADRANT MSLGROUP 20:20 MSL

DOMANI PUBLICIS MEDIA BBH DIRECT Regional CEO (Americas) PUBLICIS Regional CEO (EMEA) ntinued) Regional CEO (APAC) **PUBLICIS WORLDWIDE** Arthur Sadou Global President Valérie Henaf STARCOM Number of countries ilobal Brand President Number of offices AG2 NURUN Number of countries Number of offices AR NEW YORK AUGUST ZENITH **CARRÉ NOIR** Global Brand President CHEMISTRY Number of countries DPZ&T Number of offices DRUGSTORE MEDIAVEST | SPARK DUVAL GUILLAUME MODEM ETO Number of countries MARCEL Number of offices MONKEES **BLUE 449** NURUN Global Brand President ODOPOD, A NURUN COMPANY Number of countries Number of offices PUBLICIS **PERFORMICS** PUBLICIS 133 Global Brand President PUBLICIS ACTIV PUBLICIS AFRICA GROUP Number of countries PUBLICIS AMBIENCE Number of offices **PUBLICIS BEEHIVE** PUBLICIS CAPITAL PUBLICIS.SAPIENT **PUBLICIS CHEMISTRY** PUBLICIS CONSEIL Co CEO Co CEO PUBLICIS CUBED SAPIENTRAZORFISH PUBLICIS ETNOUS PUBLICIS HAWKEYE PUBLICIS LMA Number of offices PUBLICIS MACHINE PUBLICIS PIXELPARK **SECONDSTORY** PUBLICIS RINEY THE COMMUNITY PUBLICIS SALLES CHEMISTRI ROSETTA PUBLICIS SHOPPER LEVEL STUDIOS PUBLICIS VIVID / BETTERWAY EXPICIENT PUBLICIS WANGFAN NURUN QUEBEC RED LION TALENT MARCEL **SAPIENT CONSULTING** Number of countries WYSIWYG Number of offices MSLGROUP DIGITASLBI Guillaume Herbette Number of countries Number of countries Number of offices Number of offices MSLGROUP **DIGITASLBI** QORVIS MSLGROUP **DIGITAS STUDIO** PBJS MSLGROUP KITCATT NOHR KEKST AND COMPANY LOST BOYS **ANDREOLI MSLGROP 3ISHARE** ESPALHE MSLGROUP LIQUORICE

GROUP hairman & CEO Steve King tablished Tim Jone adauarters lain Jacob umber of countries Gerry Boyle **EVENUE SPLIT** sia Pacific ntinental Europe tin America Vittorio Bonor MEDIABRANDS CEO Brian Terkelser **ANSIBLE** Global President MUBALOO Andras Vigh CADREON Michael Kahn IDENTITY EVP Managing Director ID MEDIA Alan Wexler HEALIX Chip Register President, North America Alan Wexle INITIATIVE Global Chief Executive Office IPG MEDIA LAB President/Managing Director Managing Director MAGNA David Cohe President REPRISE MEDIA EVP, Global Head of Operation Chip Registe STICKYEYES TRAFFIC4U Luke Taylor SOCIETY EVP Managing Director Rob Bernstei INTERACTIVE AVENUES PROMOQUBE MEDIABRANDS INSIGHTS Global President Jarrod Mart

ORION

CEO

Global CEO

Global CEO

Global CEO

Global CEO

**PROFERO** 

SOCIEDAD

Brian McMah

INTERPUBLIC

Steve Muell Worldwide CEO Carter Murray RAPPORT WORLDWIDE FCB INFERNO FCB RED FCB SIX **FCB ULKA** Daryl Le FCB X PIPELINE PS **FCB HEALTH MULLEN LOWE GROUP** President & CEO Dana Maimar Alex Leikikh AREA 23 FCB CURE MULLENLOWE **FCB HALESWAY** FCB VIO FRANK ABOUT WOMEN HUDSON GLOBAL **MULLENLOWE** MEDIAHUB **MOSAIC GROUP CAMPBELL EWALD** PROHEALTH Kevin Wertz HACKER AGENCY **MULLENLOWE OPEN** Global CEO Anthony Ho HELLOCOMPUTER **MULLEN LOWE NEW HONOR SOCIETY** 

MARKETING **○** MCCANN **SPECIALISTS (CMG)** Michael Rot Chairman & CEO **CASSIDY & ASSOCIATES** Harris Diamor New York McCANN Barry D. Rhoad Chairman & CEO **CURRENT MARKETING** Harris Diamond Founder and President venue for 2015 **\$7.614b**i President Luca Lindnei Virginia Devlii COMMONWEALTH//MCCANN **DEVRIES GLOBAL** MCCANN/XBC Heidi Hovland GRAPHENE M:UNITED//MCCANN COMMUNICATIONS EVP, General Manager AVRETT FREE GINSBERG Founder, Chairman & CEO Neil Flash Frank Ginsberg **FUTUREBRAND** CASANOVA//MCCANN Global CEO Patrick Smith President & CEO **HUGO & CAT** Ingrid Otero-Smar SPECK DESIGN COMPASS POINT// Henry Ta UXUS MCCANN John Campbel Chairman and CEO Fred Cook Travis Johns EVP, MD, Compass Point Media CEO Team Jonathan Hughes, Melissa Schoenk Matt Neale, Gary Rudnick CRAFT ARCHITECT Ed Powers **BROOKLYN BROTHERS** FITZGERALD & CO INSIDEDGE Dave Fitzgera Matt Woehrman Global President Arun Kuma MAGIC THE MARTIN AGENCY VIRGO HEALTH JACK MORTON Deidre Smalls-Landa McCANN HEALTH WORLDWIDE John Cahi Chairman & CEO Josh McCall CONSULTING AT MCCANN GENUINE MCCANN COMPLETE MEDICA OCTAGON Jeffrey D. Er MCCANN ECHO Chairman & CEO Rick Dudley MCCANN GLOBAL HEALTH **ADVANTAGE INTERNATIONAL** MCCANN HEALTHCARE **FILM FASHION** Mat Bax MCCANN HUMANCARE FRUKT MCCANN MANAGED MARKET FUTURES SPORT + MCCANN PHARMACY ENTERTAINMENT INITIATIVE MILKMONEY Chad Stolle MCCANN TORRE LAZUR **ROGERS & COWAN** 

Group CEO Ghassan Harfouche

Chris Weil

Bill Kolb

Becca Weigma

Holly Aguirn

FP7//MCCANN

**MOMENTUM** 

WORLDWIDE

CHASE DESIGN

MRM//McCANN

TM ADVERTISING

Worldwide CEO Carter Murray

Chairman & CEO

PMK\*BNC

OPTAROS

**POSTERSCOPE** Global President Annie Rickar Number of countries **VIZEUM** Number of countries SPECIALIST BRANDS Chairman Brvan Wiene Number of countries Mike Lescarbea **AMPLIFI** CARMICHAEL LYNCH RELATE Global President John Murray Number of countries sident and CEO Tom Le Linda Sawyer lumber of countries Mike Sheldo DATA2DECISIONS MD UK Katherine Munfor Number of countries Karen Kaplan MITCHELL COMMUNICATIONS GROUP Elise Mitche Aaron Shapir Number of countries Bill Imada

WEBER SHANDWICK

THE AXIS AGENCY

Andy Polansky

Chairman

CREATION

KRC RESEARCH

POWELL TATE

**REVIVE HEALTH** 

INDEPENDENTS

**CARMICHAEL LYNCH** 

SAWMILL

**DAILEY** 

DEUTSCH

CEO North America

HILL HOLLIDAY

**ERWIN PENLAND** 

HUGE

**IW GROUP** 

**TIERNEY** 

Chairman & CEO

Chairman & CEO

sident & CEO

**Bob Greenberg** 

Mary Stengel Austen

FLIPSIDE

ro currency markets 16.5% sia Pacific 12.8% 42.8% GLOBAL NETWORK Global CEO Andrew Benett Number of countries Number of offices HAVAS WORLDWIDE Global President Will Swayn Global CEO Andrew Benett Number of countries Number of countries Number of offices DENTSU BRAND ARNOLD WORLDWIDE CEO Hiroaki Charlie Sand Number of countries Number of countries Number of offices DENTSU MEDIA Hiroaki Charlie Sa Global President Takaki Hib **'AS MEDIA GROUP** Number of countries Alfonso Rodés Vilà **IPROSPECT** Global MD **Dominique Delport** Ruth Stubbs Number of countries Number of countries Number of offices ISOBAR HAVAS MEDIA Global CEO Jean Lir Number of countries Number of countries ARENA MEDIA **MCGARRYBOWEN** Number of offices Founder & Chairma **Gordon Bower FULLSIX MEDIA** Number of countries Number of countries MERKLE **HAVAS SPORTS 8** Chairman and CEO **ENTERTAINMENT David William** Number of countries Number of countries Global Chairman Annie Rickard Number of countries Thomas Le Thierry Sarah Hofstette Ashwini Karandika

**DENTSU AEGIS** 

EO, Dentsu Aegis Network and

Dentsu Aegis Network (201

venue for 2015 £2.2bn

ımber of countries

EVENUE SPLIT

Jerry Buhlm

Dentsu (190

Aegis (1978

kecutive Officer, Dentsu Inc.

NETWORK

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HAVAS GROUP

Yannick Bollor

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+008

20,000

49.0%

36.0%

Chairman & CEO

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REVENUE SPLIT

mber of countries

evenue for 2015 **€2.188b**ı

ımber of offices



PUBLICIS HEALTH

Number of offices

**DIGITAS HEALTH** 

**DISCOVERY USA** 

**EVOLVR, A PUBLICIS** 

HEARTBEAT IDEAS

IN-SYNC

LANGLAND

MARKETS

MEDICUS

RESOLUTE

SOLUTIONS

REAL SCIENCE

TARDIS MEDICAL

CONSULTANCY

VERILOGUE

LIFEBRANDS AGENCY

MAXCESS MANAGED

**PUBLICIS HEALTH MEDIA** 

**PUBLICIS LIFEBRANDS** 

**PUBLICIS LIFEBRANDS** 

**PUBLICIS LIFEBRANDS** 

PUBLICIS TOUCHPOINT

SAATCHI & SAATCHI WELLNESS

RAZORFISH HEALTH

Nick Coluce



1-2 November 2017, New York, USA festivalofmedia.com/namerica

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